

PTO/SB/08B (08-03)

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Substitute for form 1449/PTO

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

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**Complete if Known**

Application Number	09/205,119
Filing Date	03 DECEMBER 1998
First Named Inventor	ELDERING, CHARLES A.
Art Unit	2611
Examiner Name	LONSBERRY, HUNTER D.
Attorney Docket Number	T704-00 (8887.30004)

Sheet	1	of	1
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**NON PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
	CW	RASKUTTI, et al., "Acquiring Customer Preferences for Information Filtering: a Heuristic-Statistical Approach", Proceedings of the 5th Int'l Conference on User Modeling, Kauai-Kona, HI, USA, 2-5 January, 1996.	

Examiner Signature		Date Considered	7/18/05
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<sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> Applicant is to place a check mark here if English language Translation is attached.

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Sheet 1 of 1

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Application Number	09/205,119
Filing Date	12/03/1998
First Named Inventor	Eldering, Charles
Art Unit	2811
Examiner Name	Lonsberry, Hunter
Attorney Docket Number	T704-00(8887.3004)

## U. S. PATENT DOCUMENTS

[illegible]

## FOREIGN PATENT DOCUMENTS

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7/18/08

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First Named Inventor	Eldering, Charles
Art Unit	2611
Examiner Name	Lonsberry, Hunter
Attorney Docket Number	T704-00(8887.3004)

**U. S. PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code <sup>2</sup> (if known)			
HLC	AUA	US- 5351075	09/27/1994	Herz, Frederick	
	AVA	US- 5585865	12/17/1996	Amano, Toshio	
	AWA	US- 5604542	02/18/1997	Dedrick, Rick	
	AXA	US- 5632007	05/20/1997	Freeman, Michael J.	
	AYA	US- 5661516	08/26/1997	Carles, John B.	
	AZA	US- 5974396	10/26/1999	Anderson, Michael W.	
	AAB	US- 6055510	04/25/2000	Henrick, Robert F.	
	ABB	US- 6141010	10/31/2000	Hoyle, Martin David	
	ACB	US- 4833308	05/23/1989	Humble	
	ADB	US- 4930011	05/29/1990	Klewit, David A.	
	AEB	US- 4972504	11/20/1990	Daniel, Jr., James N	
	AFB	US- 5128752	07/07/1992	Von Kohom, Henry	
	AGB	US- 5201010	04/06/1993	Deaton, David W.	
	AHB	US- 5227874	07/13/1993	Von Kohom, Henry	
	AIB	US- 5237620	08/17/1993	Deaton, David W.	
	AJB	US- 5285278	02/08/1994	Holman, Michael J.	
	AKB	US- 5305196	04/19/1994	Deaton, David W.	
	ALB	US- 5315093	05/24/1994	Stewart, Roy A.	
	AMB	US- 5327508	07/05/1994	Deaton, David W.	

**FOREIGN PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T <sup>4</sup>
		Country Code <sup>3</sup> * Number <sup>4</sup> * Kind Code <sup>5</sup> (if known)				
HLC	CDD	WO0124027	04/05/2001	Ullman, Craig		
	CEE	WO9707565	02/27/1997	Toy, Lester		
	CFF	WO0065237	11/02/2000	Johnson, Kenneth Alan		
	CGG	WO9423383	10/13/1994	LaLonde, James E.		
	CHH	WO9726612	07/24/1997	Peckover, Douglas L.		
	CII	WO9821713	05/22/1998	Leville, Kevin		

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HLC

Date

Considered

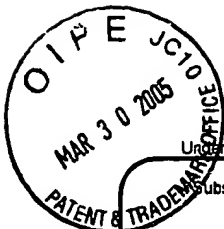
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Sheet 2 of 4

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Application Number	09/205,119
Filing Date	03 DECEMBER 1998
First Named Inventor	Eldering, Charles
Art Unit	2611
Examiner Name	Lonsberry, Hunter
Attorney Docket Number	T704-00(8887.3004)

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		Number-Kind Code <sup>2</sup> (if known)			
H	ANB	US- 5388165	02/07/1995	Deaton, David W.	
	AOB	US- 5430644	07/04/1995	Deaton, David W.	
	APB	US- 5448471	09/05/1995	Deaton, David W.	
	AQB	US- 5592560	01/07/1997	Deaton, David W.	
	ARB	US- 5621812	04/15/1997	Deaton, David W.	
	ASB	US- 5638457	06/10/1997	Deaton, David W.	
	ATB	US- 5642485	06/24/1997	Deaton, David W.	
	AUB	US- 5644723	07/01/1997	Deaton, David W.	
	AVB	US- 5649114	07/15/1997	Deaton, David W.	
	AWB	US- 5659469	08/19/1997	Deaton, David W.	
	AXB	US- 5675662	10/07/1997	Deaton, David W.	
	AYB	US- 5687322	11/11/1997	Deaton, David W.	
	AZB	US- 5754939	05/19/1998	Herz, Frederick S. M.	
	AAC	US- 5774868	06/30/1998	Cragun, Brian John	
	ABC	US- 5794210	08/11/1998	Goldhaber, A. Nathan	
	ACC	US- 5832457	11/03/1998	O'Brien, Michael F.	
	ADC	US- 5930764	07/27/1999	Melchione, Anthony T.	
	AEC	US- 5970469	10/19/1999	Scroggie, Michael C.	
	AFC	US- 5974399	10/26/1999	Giuliani, John A.	

**FOREIGN PATENT DOCUMENTS**

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		Country Code <sup>3</sup> Number <sup>4</sup> Kind Code <sup>5</sup> (if known)				
H	CJJ	WO9834189	08/06/1998	Roth, David, William		
	CKK	WO9965237	12/16/1999	Ismail, Labeeb K.		

Examiner  
SignatureDate  
Considered

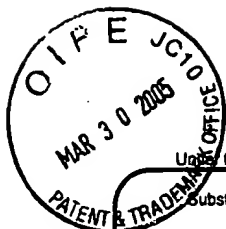
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Sheet 3

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Filing Date	03 DECEMBER 1998
First Named Inventor	ELDERING, CHARLES
Art Unit	2611
Examiner Name	Lonsberry, Hunter D.
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		Number-Kind Code <sup>2</sup> (if known)			
RL	AGC	US- 5978799	11/02/1999	Hirsch, G. Scott	
	AHC	US- 6014634	01/11/2000	Scroggie, Michael C.	
	AIC	US- 6026370	02/15/2000	Jermyn, Michael G.	
	AJC	US- 6035280	03/07/2000	Christensen, Scott N.	
	AKC	US- 6038591	03/14/2000	Wolfe, Robert L.	
	ALC	US- 6055573	04/25/2000	Gardenswartz, Will H.	
	AMC	US- 6084628	07/04/2000	Sawyer, Francois	
	ANC	US- 6185541	02/06/2001	Scroggie, Michael C.	
	AOC	US- 6560578	05/06/2003	Eldering, Charles A.	
	APC	US- 20030088872	05/08/2003	Maissel, Jonathan	
	AQC	US- 6457010	09/24/2002	Eldering, Charles A.	
	ARC	US- 09/635,542	08/10/2000	Eldering, Charles A.	
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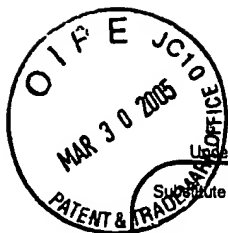
Examiner Signature		Date Considered	7/18/05
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	EU	ARMSTRONG, LARRY, "Coupon Clippers, Save Your Scissors", Business Week, June 20, 1994, pgs. cover, table of contents, 164, 166.	
	CV	ROSSI, MCCULLOCH, ALLENBY, "The Value of Purchase History Data in Target Marketing", Marketing Science; Vol. 15, No. 4, 1996, 20 pgs.	

Examiner Signature	<i>[Signature]</i>	Date Considered	7/18/05
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